



AGENDA ITEM: 9B
DATE OF MEETING: October 19, 2011
ACTION: X
INFORMATION: _____

ADVISORY COMMITTEE MEMBERSHIP ASSIGNMENTS

SUMMARY OF REQUEST

Approve the membership of the advisory committees. There are five advisory committees established by the First 5 California Children and Families Commission to provide technical assistance and professional expertise to the full Commission.

BACKGROUND

The committees provide guidance, review materials, and make recommendations to the full Commission, and, when given delegated authority, make decisions on behalf of the Commission. Committee members are appointed by a majority vote of the Commission. Committee memberships consist of no more than two Commissioners, and committee meetings are not subject to the provisions of the Bagley-Keene Open Meeting Act.

While the positions of each committee are typically filled in January, a recent change in Commissioners has resulted in the need to take action to fill the positions of each committee. The current make-up of the committees, along with descriptions of the duties of each committee, is included in this item.

STAFF RECOMMENDATION

Establish membership for each of the committees by nominating and then voting to approve current Commission members for each seat.

DISCUSSION

There are five advisory committees to the Commission. The committee descriptions and current members (including vacancies) are outlined in the chart on page 2.

Current First 5 California Children and Families Committee Assignments

| COMMITTEE | COMMITTEE DESCRIPTION | CURRENT MEMBERS |
|--------------------------------------|---|--------------------------------------|
| Executive | Consists of Commission Chair and Vice Chair, and staffed by Executive Director. Reviews and develops Commission meeting agendas, administrative issues, and Commission staff activities. | Jennifer Kent (Vacant) |
| Public Education and Outreach | Has delegated authority to review and provide guidance and direction to the First 5 California staff on behalf of the Commission regarding public education and outreach campaigns that include effective communication strategies for hard to reach and low income parents and families of young children. The education and outreach campaigns, in accordance with state statute, focus on proper childhood development, cessation of tobacco use by pregnant women, detrimental effects of secondhand smoke on early childhood development, and early learning tools to ensure children enter school ready to learn. The committee meets at several key points during development and implementation of the campaigns to review key messages, scripts, content, and timelines. Staffed by External and Governmental Affairs Deputy Director. | Patrick Duterte Joyce Iseri |
| Legislation | Has delegated authority to review and provide guidance and direction on legislation and budget items in accordance with First 5 California's legislative screening criteria on matters that directly relate to Proposition 10 financing or mandates. Committee may take positions on behalf of the Commission to allow timely responses on highest-priority legislative proposals that directly relate to Proposition 10 financing or mandates. Staffed by External and Governmental Affairs Deputy Director. | Maria Minon Conway Collis |
| Research and Evaluation | Serves as an advisory body to the Commission. Deputy Director of Research and Evaluation serves as staff to the committee. Committee reviews the Commission's research agenda, which includes studies on early education workforce, high quality preschool, early literacy, and the characteristics of preschoolers with special needs. Committee also provides input on the evaluation contractor activities and considers recommendations made by the Evaluation Framework Workgroup. | Maria Minon Patrick Duterte |

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| Program | Serves as an advisory body to the Commission. Deputy Director of Program Management Division serves as staff to the committee. Committee reviews the Commission's program agenda, which includes the development and implementation of Signature Programs designed for children, parents, and the early learning workforce. Committee is also charged with reviewing and providing input to ensure that the Principles on Equity are infused throughout each First 5 California program. | Casey McKeever (Vacant) |
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